



Growing
Opportunities.
Strengthening
Our Community.



ANNUAL REPORT

2020 - 2021

Diaspora Banking

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Chairman's Message



RAPHAEL FERNANDES OLY Board Chair

Our overall strategy is to continue building the resilience to guide the organization's growth and transformation as we become more transparent and accountable.

Dear Stakeholders,

The last fiscal year, 2020-2021, will long be remembered as the year of the COVID-19 pandemic. The pandemic infected more than 100 million people worldwide and caused the death of more than two million victims by end-February 2021. It inflicted immense human suffering, ravaged the global economy, disrupted families and life everywhere.

Recent progress in the development and rollout of COVID-19 vaccines has given hope of bringing the pandemic under control. However, the virus continues to spread, with new mutations emerging and threatening new waves of infection. We are thus not out of the woods yet, but must continue to rigorously implement safe management measures as we continue the global fight and build resilience against the coronavirus.

Despite the many challenges brought about by COVID-19 pandemic, Kenyan Canadian Association continues to strive to serve our community through our programs and services. In the last financial year we have recorded tremendous growth in grants revenue from zero, in our first year of operation, to \$344,297.23. We have also operationalized our Secretariat with contract administrative staff that have helped manage our donor funded projects in a very professional manner.

In the current fiscal year, we have bold plans to launch the international relief and development efforts, a community bereavement fund as well as a diaspora credit union (SACCO). We shall also strive to transform our regular programs to be more culturally appropriate, relevant and inclusive.

I would like to thank my fellow directors and council members for their commitment and valuable guidance during this past year, which has been exceptionally challenging. I am also grateful to our donors, partners, beneficiaries and stakeholders for their support and confidence in Kenyan Canadian Association as we navigate these uncharted waters.

Finally, my appreciation goes to our volunteers across the country, including the Secretariat staff who are an important part of our team, for their hard work, dedication and resilience, as we continued to implement our programs and provide essential services to the community despite the pandemic.

Sincerely

Raphael Fernandes

**Chairman
Kenyan Canadian Association**

President's Statement



EPHRAIM MWAURA

President & Executive Director

Since incorporation KCA has been providing programs for individuals, families and community groups in a caring and inclusive environment.

These programs include:

- Women & Gender Affairs
- Seniors Outreach
- Newcomers & Settlement
- Social Economic Empowerment
- Health & Wellness
- Sports & Recreation
- Careers Education & Research
- Children & Youth

With a passionate team of skilled project staff and more than 30 committed volunteers, we're focused on meeting the needs of our community through our programs and services to newcomers, low-income families, racialized and socially-excluded groups to improve their personal well-being and social-economic status.

We will continue to serve the following groups:

- Immigrants, Refugees, and Migrants
- Women and Girls
- Seniors
- People with mental health challenges
- Children and Youth
- People of Low Socio-Economic Status
- Unemployed People
- Black Community especially Continental Africans

KCA programs include:

Building on the success of the last two fiscal years, our focus in 2021 - 2022 will be building scale with sustainability - reaching even more people with health, hope and lasting change.

In order to serve more people and to do so in a way that truly lasts, KCA must innovatively grow and diversify its donor base of support.

Our Values

1. Encourage, empower and support community participation
2. Enable people to make their own choices
3. Prioritize those with the highest level of need and vulnerabilities
4. Respect and celebrate diversity and provide services that are inclusive and sensitive
5. Deliver accessible, high quality services in caring, safe environments which create a sense of well-being
6. Respond and be accountable to our communities and funders
7. Manage resources efficiently and effectively
8. Value and respect staff and volunteers

Goals for 2021-2022

1. Double the revenue to atleast \$0.5 Million Canadian Dollars
2. Consultatively develop a 5-Year Strategic Plan
3. Launch International Relief & Development (IRD) Program in East & Central Africa
4. Launch KCA Diaspora Sacco in the Third Quarter
5. Launch Pamoja Bereavement Fund (PBF)
6. Establish new policies and procedures to enhance Accountability and Transparency
7. Commence the process towards KCA becoming a Charity Organization

Sincerely

A handwritten signature in black ink that reads "Ephraim Mwaure". The script is fluid and cursive.

**President & Executive Director
Kenyan Canadian Association**

The Team

Board of Directors



EPHRAIM MWAURA
President & Executive Director



RAPHAEL FERNANDES OLY
Chairman
Director - Sports & Recreation



CATHERINE MATIMU
Secretary
Director - Newcomers & Settlement



FATMA NADHIR
Director - Social Economic Empowerment



SANJIT KAUR
Director - Women & Gender Affairs



FARHAN KEVER
Director - Communications



ESTHER MAKORI
Director - Careers, Education & Research



TERRY ORTLIEB
Director - Seniors Outreach



YVONNE RUTTOH
Director, Health & Wellness



SHUAIB ADAM HSC OLY
Director, International Relief & Development (IRD)

The Team

Council of Regional Chairs



SANJIT KAUR
Head of Council /
Ottawa Regional Chair



FARHAN KEVER
GTA West Regional Chair



SWALEH N. ABDALLA
GTA East Regional Chair



NAOMI GICHUNGU
Manitoba Regional Chair



SAMUEL KIRAGU
Nova Scotia Regional Chair



KELVIN GATOTO
GTA Central Regional Chair



DENIS ADUNDO
Newfoundland & Labrador
Regional Chair



MOUREEN RUTO
Northern Ontario Regional Chair



DONNA ODITYO
New Brunswick Regional Chair

The Team

Secretariat

Canadian Women's Foundation Project



ABDUL BONSU
Finance Officer



JENNIFER REED
Communications Officer



MIRIAM MACKENZIE
Gender Equality Officer

Canadian Red Cross Society Project



VANIKA GANDHI
Project Coordinator



MINNIE KARANJA
Communications Officer



PAUL OSUGA
Finance & Administrative Officer



MEKDES GEREFA
Community Outreach Officer



TERRY ORTLIEB
Social Service Worker

2021 Canada Summer Jobs



BISMA HABIB
Administrative Assistant



GENESIS BOWEN
Social Service Worker



LAWRENCE OLIVA
User Support Technician



DAANISH REHMAN
Social Media Manager



JESSICA WU
Accounting Assistant

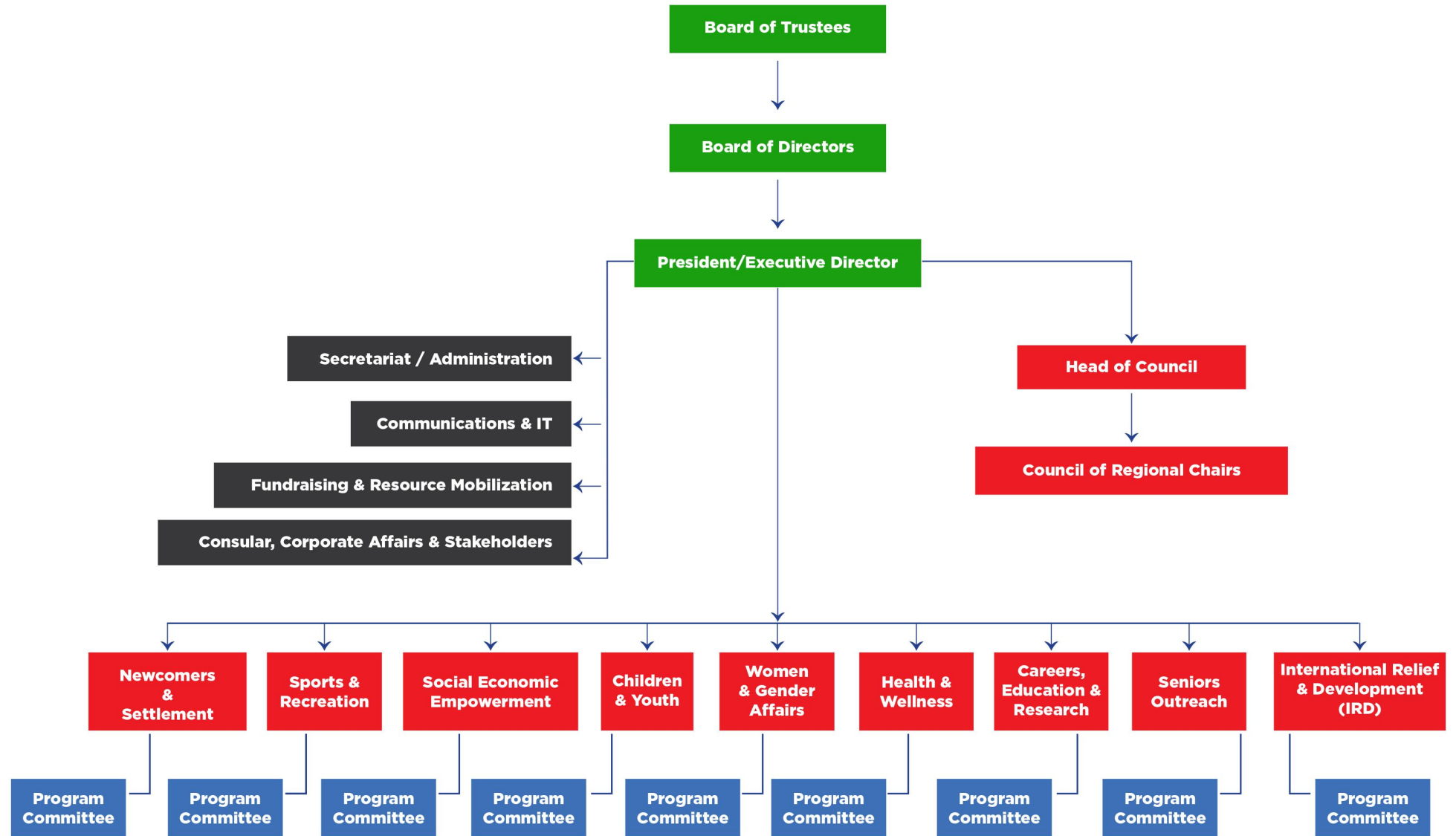


VICTORIA Waithiira
Fundraiser



SHAMULAN KADDU
Social Service Worker

Organizational Structure

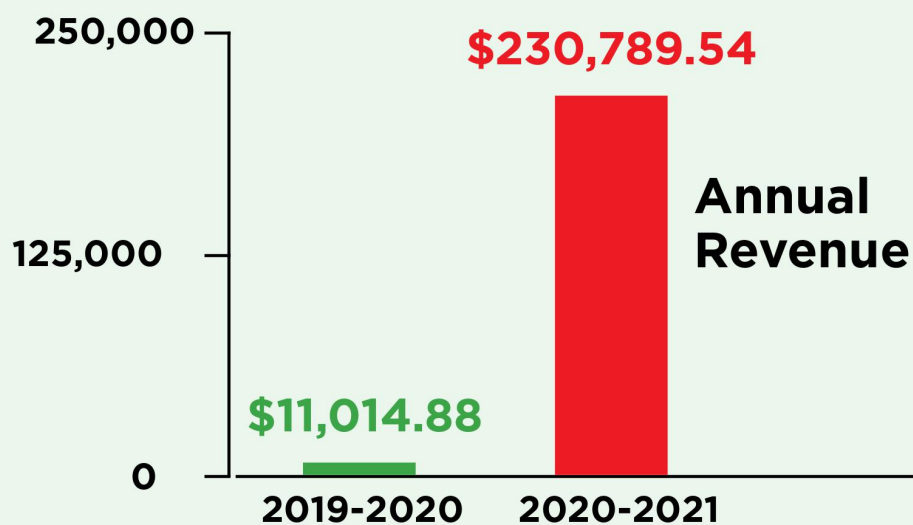
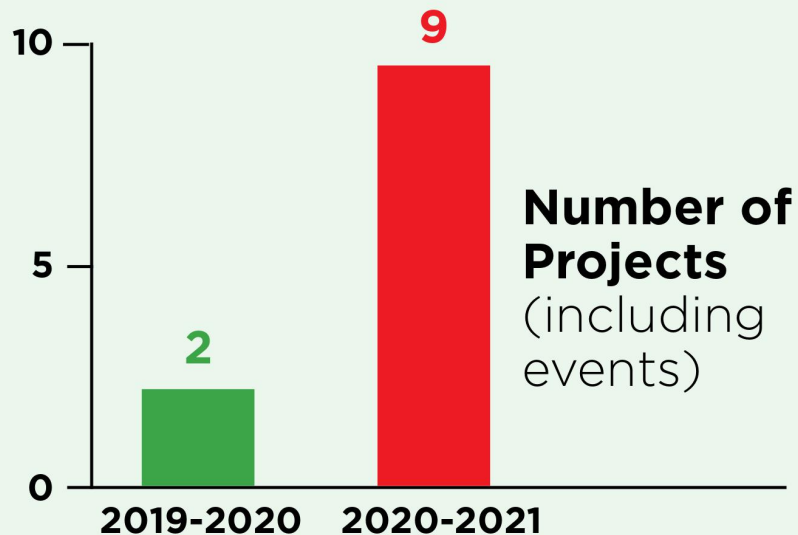


Highlights & Achievements

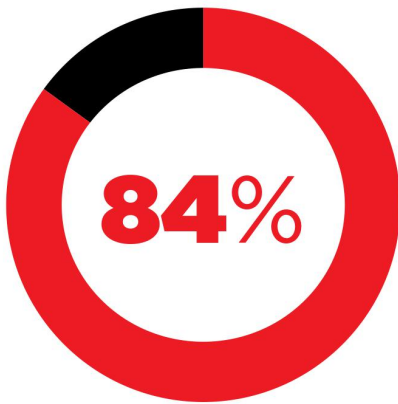
120+
Families
Supported



\$ 344,297.23
In Grants

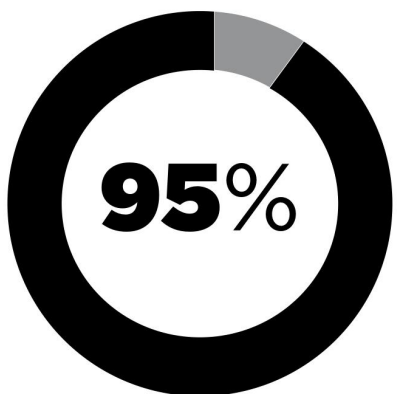
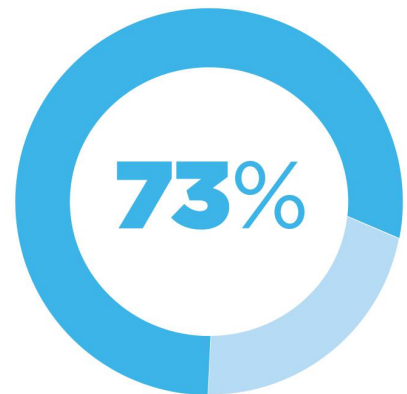


Highlights & Achievements



No. of people provided with program services in 2020-2021 were **Women**

No. of people provided with program services in 2020-2021 are **refugees** and **new immigrants**



No. of people provided with program services in 2020-2021 identified themselves as **black**

No. of people provided with program services in 2020-2021 were **seniors (over 65 years)**



Celebrating our Volunteers

Volunteers are the backbone of many of services and the lifeline of our community.

Behind every successful organization there is an extraordinary volunteer team. We wouldn't have achieved our success in our second year of operation without our incredibly generous volunteers.

Without our volunteers critical contribution, we would not be able to support our community in all the ways we do.

Thank you so much for the immeasurably valuable work you have done for KCA! We have not thanked you enough and want to let you know that your dedication is essential to our programs. We cannot do it without you. We would not want to do it without you. You bring ideas, positive energy and amazing intensity. Our goal is to double the number of volunteers in 2021-2022." Ephraim Mwaura, KCA President & Executive Director.

30+

Volunteers helped shape a better community in 2020-2021

2,500+

Hours across our various programs and services in 2020-2021

Celebrating our volunteers



Celebrating our volunteers



Donor Funded Projects



1 | **SAFER + STRONGER**
COVID-19 Emergency Grant

Safer + Stronger COVID-19 Emergency Grant

Donor: Canadian Women's Foundation

Funding: \$199,119.80

Nature and Purpose of Organization

- The Safer + Stronger COVID - 19 Emergency project is a 4-month project wholly funded by the Canadian Women's Foundation. The project aims to create awareness, educate and help address the impact of gender-based violence especially amidst the pandemic through a series of webinars, direct food aid and supply of personal protective equipment.
- KCA officially commenced the project in July 2021 and was ongoing at the year end. The total grant approved by the donor in respect of this project amounted to \$199,119.80

Activities:

- ✓ Direct Food Aid & Supplies to 40 families within Ontario Province
 - ✓ 5 Webinars
 - ✓ Understanding & Preventing Gender- based Violence
 - ✓ Interventions and Crisis Support for Survivors and their Families
 - ✓ Navigating the Legal and Justice System
 - ✓ Gender- based Violence and the Media
 - ✓ Gender Equality & UN Women HeForShe Employed 3 Full-time Contract Staff
-

Revenue

Donations and Grants – Foundations

Total Revenue

Expenditure

Contract Services

Marketing and Branding

Printing and Copying

Salaries and Wages

Stationery and Office Supplies

Advertisements and Publicity

Food Aid and Supplies

Honoraria

Insurance

	\$	%
Donations and Grants – Foundations	99,559.90	100.0%
Total Revenue	99,559.90	
	\$	%
Contract Services	1,650.00	8.0%
Marketing and Branding	2,082.42	10.1%
Printing and Copying	2,598.08	12.6%
Salaries and Wages	12,767.28	62.1%
Stationery and Office Supplies	170.73	0.8%
Advertisements and Publicity	130.73	0.6%
Food Aid and Supplies	20,034.38	97.5%
Honoraria	20,550.00	100.0%
Insurance	157.41	0.8%

Safer + Stronger COVID-19 Emergency Grant

Donor: Canadian Women's Foundation

Funding: \$199,119.80

Telephone and Internet	1,039.68	5.1%
Travel and Accommodation	6,261.36	30.5%
Depreciation	3,220.74	15.7%
Total Expenditure	70,662.80	
Fund Accounting	\$	%
Total Revenue	99,559.90	
Total Expenditure	(70,662.80)	
Excess of Revenue Over Expenditure	28,897.10	
Net Assets	\$	%
Opening Balance	-	
Excess of Revenue Over Expenditure	28,897.10	
Closing Balance	28,897.10	
Non Current Assets Additions	\$	%
Opening Balance	-	
Equipment	12,882.95	
Total NCA Additions	12,882.95	
Contribution Receivable	\$	%
Opening Balance	-	
Approved Grant	199,119.80	
Less Grant Released During the Year	(120,000.00)	
Closing Balance	79,119.80	

Safer + Stronger COVID-19 Emergency Grant

Donor: Canadian Women's Foundation

Funding: \$199,119.80

Deferred Contribution

Opening Balance	
Approved Grant during the year	
Revenue Recognized in Statement of Operations (199,119.80/4 months x 2 months)	
Closing Balance	

\$	%
-	
199,119.80	
(99,559.90)	
99,559.90	

Donations

Foundations
Canadian Womens Foundation

\$	%
99,559.90	100.0%
99,559.90	-

NB: The Safer + Stronger COVID-19 Emergency Project is a 4 month project wholly funded by the Canadian Women's Foundation. 50% i.e. \$99,559.90 of the total approved grant of \$199,119.80 was recognized as donations in the year to August 31, 2021. The remainder is deferred to next year.

Donor Funded Projects

A photograph of a Black family of three in a grocery store. A man in a blue plaid shirt and a woman in a pink sweater are both wearing light blue surgical masks. The man is holding a young child with curly hair, who is also wearing a light blue surgical mask. They are standing in an aisle with shelves of products in the background. The image is partially covered by a red curved graphic at the bottom.

2 | GRANTING PROGRAM for Non-profits

Granting Program for Non-profits

Donor: Canadian Red Cross Society

Funding: \$80,262.43

- The Canadian Red Cross Project was a 3-month project wholly funded by the Canadian Red Cross Society. The project objective was to recruit and mobilize volunteer case managers to reach out to newcomers all over the Greater Toronto Area, who have been isolated due to COVID-19, to check on their wellbeing, and support them with direct aid such as food gift cards, personal protective equipment, and hygiene supplies as they transition to independent living. Furthermore, the project aimed to deliver webinars for up to 1,200 Swahili speaking newcomers on COVID-19 related information.
- The project was fully executed between October 1, 2020 and December 31, 2020 within the financial year. The total grants approved and released by the donor in respect of this project amounted to \$80,262.43

Activities:

- Direct Food Aid & Supplies to 40 families within Ontario Province
- Hosted 5 Webinars
 - ✓ Newcomers Information
 - ✓ Business Empowerment
 - ✓ Health, Wellness & Lifestyle
 - ✓ Women Empowerment & Gender Equality
 - ✓ Youth Outreach & Mental Health
 - ✓ Employed 4 full-time and 1 part-time staff on contract

Revenue	\$	%
Donations and Grants – Foundations	80,262.43	100.0%
Total Revenue	80,262.43	

Expenditure	\$	%
Contract Services	1,950.00	2.7%
Marketing and Branding	4,500.00	6.2%
Travel and Accommodation	9,613.66	13.2%
Honoraria	8,655.84	11.9%
Telephone and Internet	2,827.45	3.9%
Salaries and Wages	19,655.19	27.0%
Food Aid and Supplies	20,965.86	28.8%
Printing and Copying	1,218.20	1.7%
Stationery and Office Supplies	674.01	0.9%

Granting Program for Non-profits

Donor: Canadian Red Cross Society

Funding: \$80,262.43

Postage and Shipping	77.38	0.1%
Advertisements and Publicity	178.56	0.2%
Program Expenses	280.79	0.4%
Depreciation	2,226.58	3.1%
Total Expenditure	72,823.52	
Fund Accounting	\$	%
Total Revenue	80,262.43	
Total Expenditure	(72,823.52)	
Excess of Revenue Over Expenditure	7,438.91	
Net Assets	\$	%
Opening Net Assets	-	
Excess of Revenue Over Expenditure	7,438.91	
Closing Net Assets	7,438.91	
Non Current Asset Additions	\$	%
Equipment	8,262.26	88.5%
Furniture	1,073.44	11.5%
Total NCA Additions	9,335.70	
Donations	\$	%
Foundations		
Canadian Red Cross	80,262.43	100.0%
Total Donations	80,262.43	



JM Law Professional
CORPORATION

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About Us

JM Law Office is a dedicated law firm located in Mississauga, Ontario, Canada that is proudly offering legal services and assistance to clients facing charges in criminal, immigration and real estate issues.

Our Mission

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JM Law Professional Corporation

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Fax: 905-997-1324

Email: jmlawoffice8@gmail.com

Donor Funded Projects



3 | **COVID-19**
Emergency Response

Covid-19 Emergency Response

Donor: Network for the Advancement of Black Communities (NABC)

Funding: \$26,014.90

- The Covid-19 Ontario Black Communities Emergency Response Fund provided a one-time grant to support Black-led/Black-focused groups and organizations to address Covid-19 related emergency support needs.
- The project was fully executed within the financial year. The total grant approved and released by York University in partnership with NABC in respect of this project amounted to \$25,000. Additional donations to the tune of \$1,014.90 were received from individuals in support of the project. The total funding for the project amounted to \$26,014.90

Activities:

- Direct Food Aid & Supplies to 40 families within Ontario Province

Revenue	\$	%
Donations and Grants – Foundations	25,000.00	96.1%
Donations and Grants - Individuals	1,014.90	3.9%
Total Revenue	26,014.90	
Expenditure	\$	%
Food Aid and Supplies	19,000.00	73.0%
Printing and Copying	1,952.40	7.5%
Travel and Accommodation	5,062.50	19.5%
Total Expenditure	26,014.90	
Fund Accounting	\$	%
Total Revenue	26,014.90	
Total Expenditure	(26,014.90)	
Excess of Revenue Over Expenditure	-	
Donations	\$	%
Foundations		
NABC - York University	25,000.00	96.1%
Individuals		
Ephraim Mwaura	1,014.90	3.9%
Total Donations	26,014.90	



Donor Funded Projects

4 | **NEWCOMERS FAIR**
Brampton

Newcomers Fair Brampton

Donor: City of Brampton

Funding: \$5,133.56

- Newcomers Fair Brampton 2021 was the inaugural event in a series of fairs that seek to connect newcomers and recent immigrants with career consultants, potential employers and recruiters hiring now, education providers, education institutions, government agencies and settlement organizations.
- Newcomers Fair Brampton aims to provide attendees with essential information on how to quickly settle in Ontario and specifically in Brampton - one of the most diverse cities in Canada.
- Due to the COVID -19 pandemic, the inaugural event took place in December 2020 via webinar within the financial year. The event was predominantly funded by the City of Brampton with a \$5,000 grant. Additional individual donations of \$ 133.56 were received bringing the total funds for the project to \$5,133.56

Activities:

- ✓ Digitally delivered due to COVID-19 Pandemic
- ✓ Hosted 1 Webinar

Revenue	\$	%
Donations and Grants - Foundations	5,000.00	97.4%
Donations and Grants - Individuals	133.56	2.6%
Total Revenue	5,133.56	
Expenditure	\$	%
Marketing and Branding	3,483.70	67.9%
Stationery and Office Supplies	266.99	5.2%
Advertisements and Publicity	282.87	5.5%
Honoraria	1,100.00	21.4%
Total Expenditure	5,133.56	
Fund Accounting	\$	%
Total Revenue	5,133.56	
Total Expenditure	(5,133.56)	
Excess of Revenue Over Expenditure	-	
Donations	\$	%
Foundations		
City of Brampton	5,000.00	97.4%
Individuals		
Ephraim Mwaura	133.56	2.6%
Total Donations	5,133.56	

A close-up portrait of a young woman with voluminous, curly, light brown hair. She is smiling warmly at the camera, showing her teeth. She is wearing a blue and white plaid button-down shirt. The background is a soft-focus outdoor scene with green foliage. A red banner with white text is positioned at the top left.

Donor Funded Projects

5

CANADA

Summer Jobs

Canada Summer Jobs

Donor: Employment and Social Development Canada (ESDC), Government of Canada

Funding: \$34,915.00

Canada Summer Jobs is a Government of Canada program administered by the department of Employment and Social Development Canada under the Youth Employment and Skills Strategy. The program aims to enhance the job - related skills and employability of the youth by providing financial assistance to employers to encourage them to hire youth into the workforce.

The program provides wage subsidies to employers from not-for-profit organizations, the public-sector, and private sector organizations with 50 or fewer full-time employees, to create quality summer work experiences for young people aged 15 to 30 years. Not-for-profit employers are eligible to receive funding for up to 100% of the provincial or territorial minimum hourly wage.

KCA as part of its commitment to enhance the employability of marginalized groups, especially newcomers and immigrants who often suffer untold hardship in integrating into the Canadian labour market was granted an amount of \$34,915.00 to execute this program through to February 2022.

The program commenced in July 2021 during the financial year and was ongoing during the year end. It is the policy of KCA to recognize only the portion of the grant utilized within the year as donations. The unutilized portion of the grant is deferred for recognition in the next financial year.

Activities:

- ✓ Employed 7 part-time employees for 3 months between July – November 2021
-

Canada Summer Jobs

Donor: Employment and Social Development Canada (ESDC), Government of Canada

Funding: \$34,915.00

Revenue	\$	%
Donations and Grants – Government	9,207.35	100.0%
Total Revenue	9,207.35	
Expenditure	\$	%
Salaries & Wages	9,207.35	100.0%
Total Expenditure	9,207.35	
Fund Accounting	\$	%
Total Revenue	9,207.35	
Total Expenditure	(9,207.35)	
Excess of Revenue Over Expenditure	-	
Contributions Receivable	\$	%
Opening Balance	-	
Approved Grant	34,915.00	
Less Grant Released During the Year	(5.00)	
Closing Balance	34,910.00	
Deferred Contributions	\$	%
Opening Balance	34,915.00	
Revenue Recognized in Statement of Operations	(9,207.35)	
Closing Balance	25,707.65	
Donations	\$	%
Foundations		
Employment and Social Development Canada	9,207.35	100.0%
Total Donations	9,207.35	



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Internally Funded Projects



1 | **SANTA KIDS**
Joy Drive

Santa Kids Joy Drive

Donor: Individuals

Funding: \$1,611.93

- Santa Joy Kids Drive is an annual project to support the children of certain marginalised groups such as newcomers, low-income families, visible minorities and socially excluded groups during Christmas with food hampers, gifts, seasons greetings and essential items. The aim of this project is to show concern to children of the less fortunate families from the marginalized and racialized groups during the end of year festive season.
- The project was executed in December 2020 during the financial year. It was entirely executed through unrestricted individual donations. The total funds raised for the project amounted to \$1,611.93

Revenue

Donations and Grants – Individuals

Total Revenue

	\$	%
Donations and Grants – Individuals	1,611.93	100.0%
Total Revenue	1,611.93	

Expenditure

Food Aid and Supplies

Total Expenditure

Fund Accounting

Total Revenue

Total Expenditure

Excess of Revenue Over Expenditure

	\$	%
Food Aid and Supplies	1,611.93	100.0%
Total Expenditure	1,611.93	
Fund Accounting	\$	%
Total Revenue	1,611.93	
Total Expenditure	(1,611.93)	
Excess of Revenue Over Expenditure	-	

Donations

Muhaari Muhaari

Ephraim Mwaura

Terry Ortlieb

Farhan Kever

Catherine Matimu

Raphael Fernandes

Paul Osuga

Fatma Nadhir

Mekdes Gerefa

Amna Mahmoud

Total Donations

	\$	%
Muhaari Muhaari	500.00	31.0%
Ephraim Mwaura	491.93	30.5%
Terry Ortlieb	120.00	7.4%
Farhan Kever	100.00	6.2%
Catherine Matimu	100.00	6.2%
Raphael Fernandes	100.00	6.2%
Paul Osuga	50.00	3.1%
Fatma Nadhir	50.00	3.1%
Mekdes Gerefa	50.00	3.1%
Amna Mahmoud	50.00	3.1%
Total Donations	1,611.93	

A close-up photograph of a young girl with dark skin and braided hair, wearing a bright yellow turtleneck sweater. She is focused on writing on a white sheet of paper with a white marker. The background is softly blurred, showing warm, indoor lighting. The image is partially covered by a large orange curved shape at the bottom.

Internally Funded Projects

2 | **GIRL CHILD**
Empowerment Fund

Girl Child Empowerment Fund

Donor: Individuals

Funding: \$1,750.00

The Girl Child Empowerment Fund (GCEF) was set up by KCA during the year to empower young girls especially those of marginalized groups to reach their full potential in life. The program is currently focused on providing full and part scholarships and bursaries to support the education and training of brilliant but needy young girls in Canada. It is intended that these kinds of assistance will aid in reducing the gender equality gap and empower girls to break the proverbial “glass ceiling” in all spheres of life.

In the year to August 31, 2021, KCA aimed to raised a total of \$7,000 to fund the activities of the project. However, due to the impact of the COVID-19 pandemic, the organization was 75% short of hitting that target. A total \$1,750.00 was thus raised and expensed during the year from unrestricted individual donations.

Revenue

Donations and Grants – Individuals

Total Revenue

\$

%

1,750.00

1,750.00

Expenditure

Program Expenses

Total Expenditure

\$

%

1,750.00

1,750.00

Fund Accounting

Revenue

Expenditure

Excess of Revenue Over Expenditure

\$

%

1,750.00

(1,750.00)

-

Donations

Ephraim Mwaura

Total Donations

\$

%

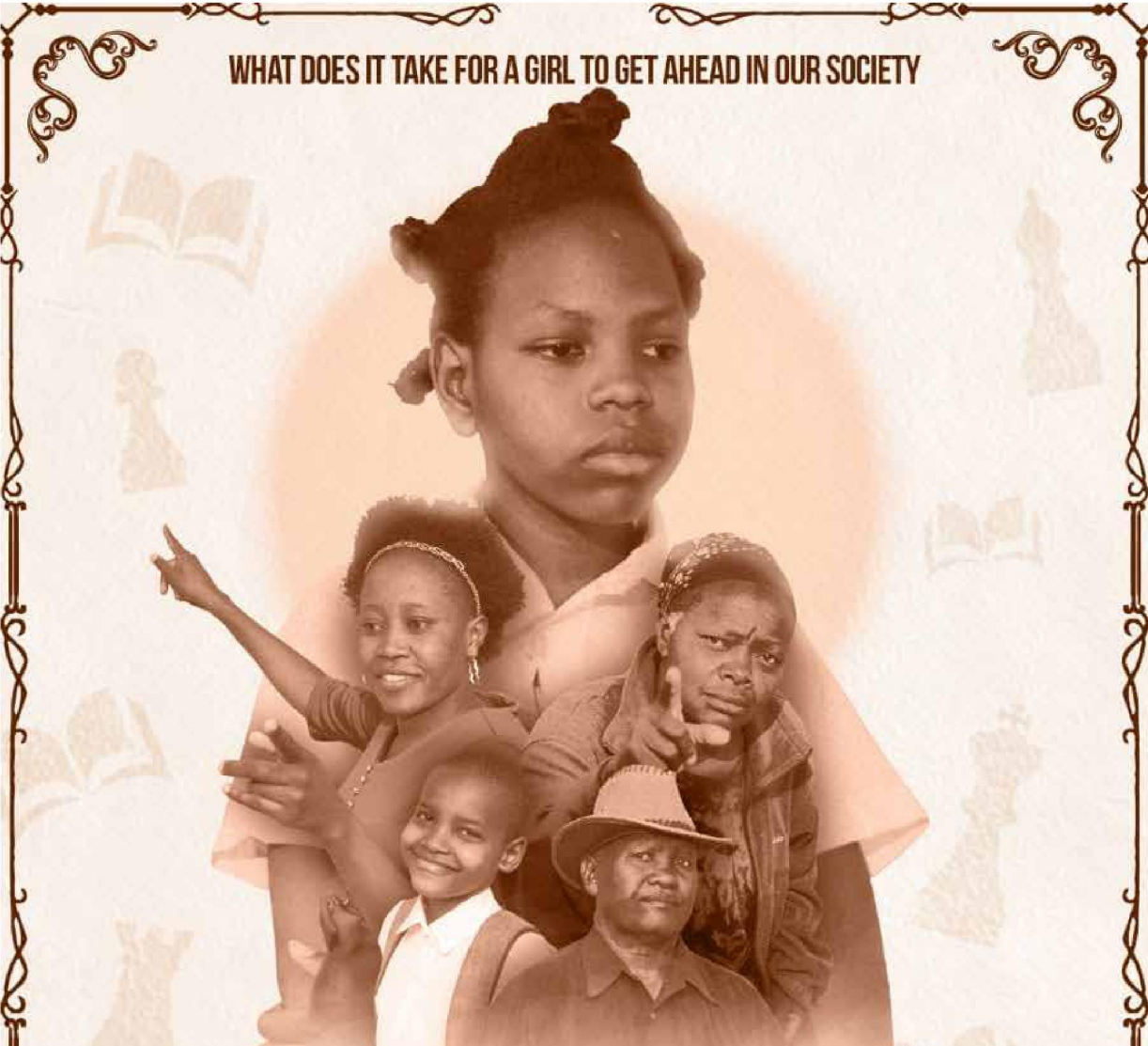
1,750.00

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1,750.00

International Projects

WHAT DOES IT TAKE FOR A GIRL TO GET AHEAD IN OUR SOCIETY



















YVONNE ADEGO LEUMAS NJARAMBA MILLICENT ACHIENG GACERI NJAGI

MUKAM

EXECUTIVE PRODUCER KARIGU KIRAGU DIRECTOR/WRITER EASTMOND MWENDA PRODUCERS TBE PRODUCTIONS, FORTE MANAGEMENT, CO-PRODUCERS MOJO PRODUCTIONS, MOI UNIVERSITY MAIN CAMPUS, ELDORET FILM FESTIVAL, KENYA FILM COMMISSION ASSOCIATE PRODUCERS KARIGU KIRAGU, EASTMOND MWENDA, KAREA KIRAGU, TAMARA KIRAGU, JOSEPH MUSAKALI, COSMAS BII SET DESIGNER JOY DENA PRODUCTION MANAGER WINNIE NDUNG'U 1ST ASS. DIRECTOR GIBRAN MWAISA 2ND ASS. DIRECTOR JAPHETH AYIEKO CINEMATOGRAPHER MARK MGHARO & KEVIN KIPRUTO CREATIVE CONSULTANT SANTA MUKHABANAH ORIGINAL MUSIC: KINOTI KINYUA SOUND RECORDIST DESMOND OKEYO ASS. SOUND DESIGNER DEAD NOIS3 STUDIOS EDITOR EASTMOND MWENDA ADMINISTRATOR DAVID WESWA PRODUCTION ASS. KARL KARANJA SCRIPT SUPERVISOR CHARITY WATHERA VFX EDITOR MATHEW KIRIGU GRAPHICS LENNY WALTER SOUND DESIGNER LUCKY JAKES

PREMIERE SHOW 16TH DECEMBER 2021
ANGA DIAMOND CINEMA, PARKLANDS - NAIROBI

www.tbe productions.co.ke

Mukami The Film

Donor: Individuals

Funding: \$1,000.00

MUKAMI is a motivational and inspirational film shot by Kenyan youth in Tharaka-Nithi County, Kenya.

MUKAMI is based on an African girl's journey through life as a student in a community that looks down upon girls attaining education. In the height of her frustration and strife, she is about to give up on her schooling when she chances upon an activity that inspires her to continue schooling, builds her mental fortitude and enables her to rise up against her social challenges, to attain quality competence-based education, and break through the glass ceiling using chess to self-actualization.

Revenue

Donations and Grants - Individuals

Total Revenue

\$	%
1,000.00	
1,000.00	

Expenditure

Program Expenses

Total Expenditure

\$	%
1,000.00	
1,000.00	

Fund Accounting

Revenue

Expenditure

Excess of Revenue Over Expenditure

\$	%
1,000.00	
(1,000.00)	
-	

Donations

Ephraim Mwaura

Sanjit Kaur

Raphael Fernandes

Farhan Kever

Catherine Matimu

Teresa Ortlieb

Total Donations

\$	%
300.00	30.0%
300.00	30.0%
100.00	10.0%
100.00	10.0%
100.00	10.0%
100.00	10.0%
1,000.00	

General Operations

The majority of KCA operations are tied to specific restricted or unrestricted funds or projects. General / Non-Project Specific fund encompasses all other operations or activities of KCA that are not tied to a specific project, fund or program. These include shared general/administrative expenses and overheads such as general insurance, bank charges, licenses and permits, certain food aid supplies etc., that are necessary for the optimal and efficient running of the organization into the foreseeable future.

In the year to August 31, 2021, KCA raised a total of \$ 6,249.47 from unrestricted individual donations and advertising and publicity in respect of this fund.

	2021		2020	
Revenue	\$	%	\$	%
Donations and Grants – Individuals	5,449.47	87.2%	10,014.88	90.9%
Advertising and Publicity	800.00	12.8%	-	
Corporate Sponsorship	-		1,000.00	9.1%
Total Revenue	6,249.47		11,014.88	

	\$	%	\$	%
Expenditure				
Bank Charges	467.94	14.9%	89.36	1.0%
Licenses and Permits	24.00	0.8%	-	
Insurance	453.07	14.4%	346.58	3.7%
Telephone and Internet	268.81	8.6%	911.61	9.7%
Travel and Accommodation	1,031.08	32.8%	1,068.04	11.4%
Program Expenses	134.51	4.3%	2,680.49	28.5%
Postage and Shipping	87.78	2.8%	-	
Stationery and Office Supplies	185.35	5.9%	121.49	1.3%
Food Aid and Supplies	300.00	9.6%	1,299.08	13.8%
Marketing and Branding	36.57	1.2%	2,731.42	29.1%
Depreciation	151.13	4.8%	151.13	1.6%
Total Expenditure	3,140.24		9,399.20	

	2021		2020	
Fund Accounting	\$	%	\$	%
Revenue	6,249.47		11,014.88	
Expenditure	(3,140.24)		(9,399.20)	
Excess of Revenue over Expenditure	3,109.23		1,615.68	

General Operations

Net Assets

Opening Net Assets
Excess of Revenue over Expenditure
Closing Net Assets

2021		2020	
\$	%	\$	%
1,233.19		(382.49)	
3,109.23		1,615.68	
4,342.42		1,233.19	

Donations

Ephraim Mwaura
Raphael Fernandes
Fatma Nadhir
Teresa Ortlieb

Total Donations

2021		2020	
\$	%	\$	%
4,499.47	82.6%	10,014.88	100%
450.00	8.3%		
400.00	7.3%		
100.00	1.8%		
5,449.47		10,014.88	

Project Contributions

1. Donations by Project Classification

	Donor Funded		Internal		Total	
	\$	%	\$	%	\$	%
Foundations						
Canadian Womens Foundation	99,559.90	45.2%	-		99,559.90	43.3%
Canadian Red Cross	80,262.43	36.5%	-		80,262.43	34.9%
NABC - York University	25,000.00	11.4%	-		25,000.00	10.9%
ESDC	9,207.35	4.2%	-		9,207.35	4.0%
City of Brampton	5,000.00	2.3%	-		5,000.00	2.2%
Individuals						
Ephraim Mwaura	1,148.46	0.5%	7,041.40	71.8%	8,189.86	3.6%
Raphael Fernandes	-		650.00	6.6%	650.00	0.3%
Muhaari Muhaari	-		500.00	5.1%	500.00	0.2%
Sanjit Kaur	-		300.00	3.1%	300.00	0.1%
Fatma Nadhir	-		450.00	4.6%	450.00	0.2%
Terry Ortlieb	-		320.00	3.3%	220.00	0.1%
Catherine Matimu	-		200.00	2.0%	200.00	0.1%
Farhan Kever	-		200.00	2.0%	200.00	0.1%
Amna Mahmoud	-		50.00	0.5%	50.00	0.0%
Mekdes Gerefa	-		50.00	0.5%	50.00	0.0%
Paul Osuga	-		50.00	0.5%	50.00	0.0%
Total Donations	220,178.14		9,811.40		229,989.54	

2. Related Party Donations

Name	Designation	\$	%
Ephraim Mwaura	President/Executive Director	8,189.86	79.4%
Raphael Fernandes	Chairman	650.00	6.3%
Fatma Nadhir	Director, Social Economic Empowerment	450.00	4.4%
Terry Ortlieb	Director, Seniors Outreach	320.00	3.1%
Sanjit Kaur	Director, Women & Gender Affairs	300.00	2.9%
Catherine Matimu	Director, Newcomers & Settlement	200.00	1.9%
Farhan Kever	Director, Communications	200.00	1.9%
Total Related Party Donations		10,309.86	

Goals for 2021-2022

Building on the success of the last two fiscal years, our focus in 2021 - 2022 will be building scale with sustainability - reaching even more people with health, hope and lasting change.

In order to serve more people and to do so in a way that truly lasts, KCA must innovatively grow and diversify its donor base of support.

Some of the goals for current fiscal year include:

1. Double the revenue to atleast \$0.5 Million Canadian Dollars
2. Consultatively develop a 5-Year Strategic Plan
3. Launch International Relief & Development (IRD) Program in East & Central Africa
4. Launch KCA Diaspora Sacco in the Third Quarter
5. Launch Pamoja Bereavement Fund (PBF)
6. Establish new policies and procedures to enhance Accountability and Transparency
7. Commence the process towards KCA becoming a Charity Organization

Donors and Partners

Donors

1. Government of Canada
2. Canadian Women's Foundation
3. Canadian Red Cross Society
4. Network for the Advancement of Black Communities (NABC)
5. City of Brampton
6. Microsoft

Strategic Partners

1. African Canadian Social Development Council (ACSDC)
2. Black Resilience Cluster (BRC) - City of Toronto
3. Uzima Women Relief Group International (UWRGI)
4. Heart Lake Run
5. Heart Lake Community Food Cupboard
6. Toronto Star Santa Claus Fund

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ONE FAMILY AT A TIME!**



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